WW Board of Trustees Meeting Notes September 18, 2019

Present: Kevin Cloud, Christy Ward, Lanair Worsham Sr., Laura Beth Tucker, Steve Collins, Courtney Rubendall, Lanair Worsham Jr., Susan Glass, Dicksy Hinesley, Chip Davis, Cader Cox IV, David Cooper, Ashley Griner, Harrell Rackley, Heather Lanier

Absent: Tonya McDaniel

Lanair Worsham Jr. called meeting to order and Chip Davis opened with prayer. Laura Beth Tucker made the motion to approve the minutes, second made by Cader Cox IV, motion passed.

COMMITTEE REPORTS

<u>Headmaster Report – Kevin Cloud</u>

- We continue to have a relatively smooth start to the school year.
- Progress reports have been sent home. I have reviewed current grades of all $5^{th} 12^{th}$ students.
- Currently evaluating and meeting with new teachers as well as meeting with their mentor teachers.
- Working with Christy Ward on retention and recruitment materials. We are looking at radio advertisements that would blanket SW GA and print advertising that targets Albany and Moultrie.
- Campus wide CPR/AED training on October 4th after school.
- Teacher workday (professional development) on October 14th focusing on classroom management.
- First speaker scheduled for the year will be Rennie Curran on Oct. 9th.
- "See you at the pole" is on September 25th at 7:30 and "Bring your Bible to school" is on October 3rd. Information about these events will be posted on Bloomz and Facebook.
- Along with four other heads, Kevin met with Debra Wilson, president of SAIS (Southern Association of Independent Schools) at Brookwood. She wanted to hear from regional heads about our challenges, ask how SAIS could offer assistance, and share current trends in both the southeast and across the country.
- We are in the process of reviewing our current insurance policy with an upcoming renewal date of 12/1. We will seek bids from three different insurance companies.
- Melissa and I will attend a GISA health plan meeting in Macon Oct. 3rd.
- Additionally, we have begun the process of gathering staff interest in order to get a quote for health, dental, vision.
- We will attend and set up an area (utilizing new backdrop with logo) at Valdosta State's teacher recruitment fair on Oct. 31st.

Curriculum Director – Dicksy Hinesley

- Attended "Peach State" Tour providing information on UGA, GT, and GA State on 8/28.
- Jay Menees, our regional UGA admissions officer/recruiter, met with our students for a Q&A on 8/29.
- Upcoming meetings with juniors/seniors to discuss important issues and disperse information.
- FAFSA meeting scheduled for October.
- Seniors are in process of updating transcripts.
- DE Mrs. Azalee escorted a group of senior students to Brewton Parker, they met their professors and had a great experience.
- Reviewed/discussed spring 2019 ERB test results with BOT.
- One senior has already been accepted to college!

<u> Chairman's Report – Lanair Worsham</u>

- Met with Kevin and discussed multiple subjects several times this past month.
- GOAL contest will begin soon. Pizza party will be the grand prize awarded for signing up the most families.
- Applied for a grant from an area foundation for OG funding playground.
- Attended GOAL meeting with LB and Paige.
- Fundraising season will begin soon and will need everyone's support.

Trustees Committee - Susan Glass

• Meeting scheduled for September 23rd.

Alumni Relations Committee – Heather Lanier

- All of the documents have been received from the previous chair. Hopefully, we will begin adding to the database.
- Spoke with Mr. Travis Moss about adding an "alumni" tab to the current web page with a link for alumni registration. Mr. Moss is working with the web manager/designer on follow-up.
- Spoke with Ms. Betsy Caldwell and learned that previous annuals/photographs have been neither digitized nor stored. She is willing to get a few annual staff members to help me scan old annuals. Heather will provide a storage device for scanned pages/etc.
- It is also my goal to have at least one "alumni feature" ready for homecoming football game. Laptop, projector, and screen will be needed for this endeavor (looking for a projector to borrow). Hoping to focus on the "9s" (1979, 89, 99, 09).

Athletic Committee/Booster Club – Tonya McDaniel

• No Report

Building / Grounds – Cader Cox IV

• Minor maintenance issues being addressed.

Communications/Marketing Team – David Cooper

- Committee meeting date to be announced.
- We have finalized the official logos, and looking forward to a new project.
- Technology new computer lab is up and working. Blough tech continues to provide good support.
- Will research "online payment' options,

Finance/Fundraising- Chip Davis

• Will approve financials next month, as conversion still ongoing with "Quick book" transition.

GOAL/Grants-Laura Beth Tucker

- We will soon kick off GOAL 2020 and need help from BOT to reach our target.
- Completing grant application for new curriculum.
- Meeting this month regarding disaster relief.
- Attended GOAL SWGA meeting at Sherwood.

<u>Grandparents - Lanair Sr.</u>

• Selling fall festival raffle tickets – we need everyone's help and support.

PTO – Christy Ward

- Grade Mom meeting Tuesday, September 17.
- Schoolwide PTO Meeting Monday, September 23.
- Delivered Chick-Fil-A biscuits.
- Fall Festival Planning ongoing.
- King and Queen will begin raising funds on September 30. Wednesday lunchroom sell dates begin on October 2.
- Received a quote to resurface and address drainage issue on the old tennis courts. Exploring options for raising the funds necessary to complete this project.
- Fundraiser: we will sell Rustic Branch door hangers in September to fund the purchase of one or two water bottle filling stations to be placed on existing water fountains in High School and Upper Elementary buildings. Optional Fundraiser.

PTO Parent Representative – Ashley Griner

- Currently assisting Christy with Fall Festival planning.
- Communicated with "current" families to reach out and touch base with their "new" family buddies.

Parent Advisory Committee – Ashley Griner

- Initial meeting was held September 8 with all but 3 members present.
- Praises (from members): New K4 curriculum implemented, large praise of Kevin as our current Headmaster, praise from a MS parent member regarding the strength of the Middle School thus far.
- Concerns: No major concerns reported other than a request that a list of school improvements (newsletter) be sent out to parents again, following up from the one sent out on Bloomz over the summer.
- Networking ideas: newspaper, social media increase, possibility of marquis on Broad Street (private property) or purchase of an ad on the Digital Billboard on Highway 19 (registration, academic achievements, athletics, etc.)

<u>Recruitment/Retention – Christy Ward</u>

- WW Ads will run on local radio stations.
- Working with alumni to begin a spotlight/feature on our FB page of recent alumni who have received their white coats. Possible article for local newspapers/online publications.
- Printing "Admit One" passes for WW events to be mailed to potential families.
- Worked with Paige and Kevin to update WW postcards for recruitment purposes.

Strategic Planning – David Cooper

• Strategic planning – Still hoping to have the strategic plan updated and presented to the board in the December meeting. Dependent on the committee chairs to complete their parts. Will be scheduling a meeting of all committee chairs and members in October.

Motion made by Chip Davis to adjourn, second made by Cader Cox IV. Meeting Adjourned

Respectfully Submitted, Courtney Rubendall